

## Organizing Team

### Chief Patron

**Prof (Dr) Kamal Ghanshala**

President, Graphic Era (Deemed to be University), Uttarakhand

### Patrons

**Prof (Dr) Narpinder Singh**

Vice Chancellor, Graphic Era (Deemed to be University), Uttarakhand

### Convener

**Prof .Amar Prakash Dabral,**

Head – Hospitality Management Graphic Era (Deemed to be University), Uttarakhand

### Co -Convener

**Prof(Dr). Rakesh Dani ,** Graphic Era (Deemed to be University), Uttarakhand

**Dr.Ravish Kukreti,** Graphic Era (Deemed to be University), Uttarakhand

## Organising Secretary

**Mr Akash Rawat ,** Graphic Era (Deemed to be University), Uttarakhand

## Organizing Members

Ms.Anu Chaudhary: Department of Hospitality Management

Mr.Mohsin Khan : Department of Hospitality Management

Mr. Yogesh Upreti :Department of Hospitality Management

Mrs.Sonam Kapoor : epartment of Hospitality Management

Mr.Sunil Lal :Department of Hospitality Management

Mr.Vivek Rawat : Department of Hospitality Management

Mr.Siddharth Juyal : Department of Hospitality Management



## International Faculty Development Program "Innovative Practices and Trends in Hospitality Education and Research"

Under the aegis of Association of Indian Universities

( 08 February 2025 to 15 February, 2025 )

## DEPARTMENT OF HOSPITALITY MANAGEMENT

### About Graphic Era (Deemed to be University)

Graphic Era deemed to be University has acquired transnational dimensions through student exchange and knowledge sharing programs with many foreign universities and has been acclaimed and honored at international forums for its brilliance in upholding the highest standards of education. With recognition from prestigious institutions, Graphic Era University is setting new benchmarks in education. It has taken big initiative in engineering programs by getting into Partnerships with Tata Technologies and IBM to create next age Engineering Professionals through Industry Collaborations. Graphic Era hosts Technology Business Incubator that provides support for technology-based entrepreneurship.

In 2008, the Institute was accorded the status of Deemed University under Section 3 of the UGC Act, 1956 vide Notification F.9-48/2007-U.3 (A) dated August 14, 2008 and approved by Ministry of Human Resource Development, Government of India. Graphic Era (Deemed to be University) was accredited by NAAC with 'A+' grade in the year 2022. It is noteworthy that the University was accredited by NAAC with 'A' grade in 2015 with the Highest Grade Score in the region.

Department of Hospitality Management was established in the year 2004 keeping in mind the need for providing quality skilled manpower for hospitality industry. Since then the department continues to prepare dedicated industry professionals and focuses on training the students in a way that they meet head-on challenges of the hotel industry. Department of Hospitality Management offers full-time Undergraduate, Postgraduate and Research Degree (Ph.D Hotel Management). The Department of Hospitality Management (GEU) is one of finest institutions in the field of hospitality management in northern India. Department of Hospitality Management has also received recognition worldwide through Guinness World Records, The Limca Book of World Records has acknowledged this feat.

### Introduction

Research has come to the forefront of academic and industrial paradigm. Quality research has emerged as a core area on which quality of an academic institutions of higher learning is graded or ranked across the globe. In this light it becomes imperative for academic institution to focus and craft and effective strategy for fostering quality research which is aligned with National Education Policy. This comprehensive program will offer a valuable chance to gain knowledge from a distinguished group of experts who will provide insights about with NEP-2020 and its application in hospitality management program, as well as the newest techniques and strategies in research, innovation, and entrepreneurship. Furthermore, this program will establish a learner-focused platform for early-career researchers, academics, and other participants to engage actively and participate.

Towards accomplishing this objective, a seven working days' faculty development program (FDP) titled "Innovative Practices and Trends in Hospitality Education and Research" is Scheduled 08 February 2025 to 15 February, 2025 at the department of Hospitality Management

## Take away from the IFDP

This program follows a peer-learning approach and would focus on innovative practices and emerging trends in the field of hospitality management program. This comprehensive will provide thoughtful and insightful learning for various emerging areas of research and its applications in the field of hospitality management. Hence, this would be a highly interactive and intensive program where the renowned speakers from various renowned universities would be speaking on various topics. We believe in learning from each other and carrying the best practices of each other back home. Participants, being very senior in academics are expected to bring their valuable knowledge, experience and problems to the discussion so that we learn together. Senior Professors and resource persons are mainly facilitators.

## List of Resource Persons

<p><i>“Innovative Practices and Research in The Field of Tourism and Hospitality”</i></p> <p><b>Prof (Dr). Reena Singh</b> Doon University</p>	<p><i>“Dynamics of Hospitality Education”</i></p> <p><b>Principal , IHM Ramnagar</b> Uttarakhand</p>
<p><b>“National Education Policy and Its Prominent Features”</b></p> <p>Prof (Dr.) Santosh Saraf Dean Academics GEU</p>	<p><b>Application of NEP in the field of Hospitality Management</b></p> <p><b>Dr. Shiv Mohan Verma</b> Principal IHM Dehradun</p>
<p><b>“Publishing Research in High Impact Journals”</b></p> <p><b>Dr. Anshul Garg</b> Taylor’s University Malaysia</p>	<p><i>“Academic writing for Academic Growth”</i></p> <p><b>Dr. Arunesh Parashar</b> Department of Tourism Dev Sanskriti University</p>
<p><b>“Research Methodology-Concepts”</b></p> <p>Dr. Khairul Hafezad Abdulla Universiti Utara Malaysia</p>	<p><i>“Scaling Techniques and Hynotnoic Formulation”</i></p> <p><b>Prof ( Dr. ) Arvind Mohan</b> Department of Management, GEU</p>
<p><i>“Major Statistical Tests Used in Research”</i></p> <p><b>Prof ( Dr.) Yogesh Bhatt</b> Department of Management, GEU</p>	<p><b>“Software for Statistical Analysis”</b></p> <p><b>Prof (Dr). Rahul Raj</b> Department of Management, GEHU</p>

## About Dehradun

Dehradun - The capital city of Uttarakhand encompasses a good blend of a modern city thriving with hill culture. It is set in the Himalayan foot hills at the centre of the 120 kms long Doon Valley. The name Dehradun is literally made up of two words where Dera means Camp and Dun stands for Valley. This beautiful town is referred as the gateway to Mussoorie and Garhwal interior.

## How to Reach Dehradun

Dehradun is well connected to through air and rail to some of the major cities in India, like New Delhi, Lucknow, Varanasi, Kanpur, Allahabad, Amritsar, Meerut, Bareilly, Mumbai, Kolkata, Jaipur, Ujjain, Indore, Ahmedabad, Thiruvananthapuram etc. Regular state and interstate buses are also available from ISBT Dehradun. Regular flights between New Delhi and Dehradun are also available.

## Registration Fess

As the seats are limited, registration shall be done on first come first serve basis. As the program will be highly interactive and collaborative among the participants and accordingly the batch size is restricted to maximum Fifty participants.

Category	Amount
Research Scholar	500
Faculty Members	1000
Industry Persons	1000

The registration fee does not include Food , accommodation and other travel arrangements including local transportation. A fee once paid is non-refundable.

Participant can register On the Spot at registration Counter

Pre Registration can be done using Google Link which would be confirmed post payment on the day of the of Inauguration

## Contact Persons:

Mr. Yogesh Upreti :9601120920

Ms. Anu Chaudhary :8510044065

Mr. Akash Rawat :9997232766

Dr. Ravish Kukreti :9870893818

## Pre- Registration Link: