

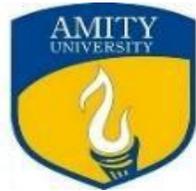
## ABOUT AIU

### Faculty Development Program On "Intellectual Property Rights"

Organized by

Association of Indian Universities-  
Amity University Rajasthan -  
Academic and Administrative  
Development Center  
(AIU-AUR-AADC)

Dates: 24<sup>th</sup> March 2025- 28<sup>th</sup> March  
2025



Amity University Rajasthan  
Jaipur, Kant Kalwar, NH-11C  
(Rajasthan) – 303 002 [INDIA]

Website:

<https://www.amity.edu/jaipur/aiuaadc/>



Association of Indian Universities (AIU) is an apex inter university representative body of universities and other higher education institutions in the country. Established in 1925 as the Inter University Board (IUB) of India, it acquired its legal status as a registered society in 1967 under the Societies Registration Act 1860 and was rechristened as Association of Indian Universities (AIU) in 1973. AIU is the second oldest university association in the world next to the Association of Commonwealth Universities which was established in 1913. It has the distinct feature of having the largest network of universities and other HEIs under its ambit with 921 members in India including 14 foreign universities who are the Associated members. The membership of AIU includes all types of universities e.g., Conventional Universities, Open Universities, deemed to be Universities, State Universities, Central Universities, Private Universities and Institutes of National Importance. In addition to Indian Universities, Universities/Institutes from Bangladesh, Bhutan, Republic of Kazakhstan, Malaysia, Mauritius, Nepal, Thailand, United Arab Emirates and United Kingdom are its Associate Members. Since its inception AIU has played a very significant role in the development of Higher Education in the Country. Some of the eminent scholars and visionary leaders like Dr Sarvepalli Radhakrishnan, Dr Shyama Prasad Mukherjee, Dr Zakir Hussain, Sir A L. Mudaliar have given leadership to AIU. During such a long journey, AIU has carved a niche for itself by serving the Ministry of Education, Govt of India as a research-based policy advisory body.

Being an apex institution, it constitutes an integral part of all major decision-making committees and commissions in the country. As an academic 'think tank' organization, AIU supports the Government as research-based policy advisory body with the wider mandate of taking up research projects on higher education policy, capacity building. It also acts as a bureau of information on higher education; liaise with international bodies and universities for internationalization of Indian higher education among many others.

The Vision of AIU is to emerge as a dynamic service and apex advisory organization in India by undertaking such initiatives and programs which could strengthen and popularize Indian higher education as leading-edge system in the world and promote greater national and international collaboration in Higher Education, Research, Extension, Sports, Youth and Cultural Activities. It is bestowed with the mission of promoting and representing the Indian Universities and other higher education institutions through strong liaison with the government and National/International organizations, sister associations world over and establish liaison between/among universities through active support, cooperation and coordination among the member universities and all its stakeholders for quality education, research and other academics and extension activities.

of academic integrity and professional ethics.

#### ABOUT AUR

Established by Amity University Rajasthan Act 2008, notified by, the university offers education in various streams as per global standards. AUR stands with a baton to illuminate and guide the aspirants of all educational streams. It imparts knowledge in various domains for professional as well as sustainable development grooming students to become better global leaders with strong ethical values and integrity.

With a vision to be a global university and provide value-based contemporary education with a thrust on innovation, research and productivity blended with modernity and tradition, AUR is marching towards the pinnacle of academic excellence and success.

Taking up the challenges of the present global education era, AUR holds a mission to prepare future global leaders by providing an environment of excellence in academics, research, Technology driven and field-based learning, cross cultural exposure, holistic development and also enabling them with a commitment to social and environmental responsibility. AUR is an institution providing higher education par excellence. AUR has initiated (1) Industry Integration and (2) Choice based Credit System which has greatly supported student's progression.

- Rated Gold by 'The Leed Green Building Rating

System' established by 'The US Green Building Council and verified by Green Business Certification INC'. (2017)

- The Week Hansa Research Best University Survey ranked AUR 6th among the Private Universities of India (2014)
- Brands Academy Excellence Award has crowned AUR with the 'Best Private University in North India' (2014)
- ASSOCHAM awarded AUR for 'Best University Campus' (2014)
- World Education Summit honored AUR for excelling in Digital Learning and awarded the University with the title of 'Best North India Private University' (2014)
- Hindustan Times appreciated AUR's Excellence in Employability and Placement (2013)
- Silicon India ranked AUR 2nd in its survey of Top 20 Indian Private Universities in India (2013)
- According to Times Higher Education AUR is awarded World university Ranking between 1001 to 1200 rank Band (2025)
- QS Asia Ranking in the rank band of 851-900 for the year 2024-25.

#### ABOUT AADC

AIU has established AIU Academic and Administrative Development Centre in 10 different Universities. The aim of establishing these Centers is to organize short-term professional development programs for the faculty members and training programs for the administrative functionaries of the member universities especially on the use of technology and adopting blended learning methods of teaching. AIU-AADC will offer short-term programs of varying duration aimed at continuous capacity building of the key stakeholders through online and in physical modes.

#### Objectives of AADC

Provide Continuous knowledge and skill acquisition and enhancement for faculty in order to contribute effectively to the changing landscape of higher education. Train administrative staff in higher education institutions with appropriate skills to adapt to emerging information technologies Prepare library professionals and other technical staff in HEIs to contribute to knowledge cum learning and research resources as per the global demands and the local needs. Introduce research scholars to the principles

**About The Program**  
**“Intellectual Property Rights”**  
**IQAC & HR Department AUR**  
**under AIU-AUR-AADC**

**• Program Objective:**

- Encourage Practical Application: Through sessions conducted by experts, facilitate hands-on session. Participants may successfully use their knowledge of IPR in real-world scenarios through case studies and interactive exercises.
- Enhance understanding of IPR
- Empower Strategic IPR planning
- Promote Awareness of IP

**Course Content:**

- Program will cover international & Indian patent regime, types of patents, patents-subject matter eligibility, patent drafting, patent filing procedure, commercialization of patents, IP asset management, industrial design, and geographical indication.
- **Program Outcomes:**
- Facilitators will upskill faculty members to acquire a deep understanding of various aspects of including patents, copyright, geographical indications, and industrial design.
- Facilitators will be able to draft and implement effective IPR strategies to safeguard innovations and intellectual assets, ensuring competitive advantage and legal protection.

- Facilitators will be able to protect innovation nationally and internationally.

**• Target Participants:**

Faculty members and Ph.D. Scholars of Amity University Rajasthan and neighboring HEI's.

**• Program Schedule:**

Program Contains 08 lectures followed by hands on trainings, between 24<sup>th</sup> March 2025 - 28<sup>th</sup> March 2025.

**Resource Persons**

- Prof. Kashmir Singh, DST- Centre for Policy Research, Panjab University (PU), Chandigarh
- Dr. Bharti Jain, Founder, SwaSh Legal Consultants, NCR-Delhi
- Adv. Dr Rohit Jain, IPR Expert Jaipur
- Prof. Vinay Sharma -Dean Research, Amity University Rajasthan
- Prof. Anil G. Variath- Dean ALS, Amity University Rajasthan
- Prof. Puneet Bafna- Amity University Rajasthan
- Dr. Madhulata Kumari-Amity University Rajasthan
- Dr. Rakhi Mutha- Amity University Rajasthan

**Chancellor**

- Dr. Ashok Chauhan - (Founder President)
- Dr. Aseem Chauhan - (Chancellor)

**Patrons**

- Prof. (Dr.) Amit Jain - (President) – AUR
- Prof. (Dr.) G. K. Aseri - (Pro President) – AUR

**Nodal Officer AIU-AUR-AADC**

Mr. Akshat Shrivastava - (Director HR) – AUR  
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**Convener**

Prof. (Dr.) Vinay Sharma,  
Dean Research

**Coordinator**

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# AIU-AUR-AADC FDP Schedule 24<sup>th</sup> March 2025 - 28<sup>th</sup> March 2025



DAY-1 24 <sup>th</sup> March 2025		
Duration	Session	Resource Person / Faculty/ Facilitator
02:00 to 3:30 PM	Overview of Intellectual Property Rights (IPR)	Prof. (Dr.) Vinay Sharma: Amity University Rajasthan
03:30 to 5:00PM	IP Asset Management	Prof. Anil G. Variath: Amity University Rajasthan
DAY-2 25 <sup>th</sup> March 2025		
02:00 to 4:00 PM	The Role of IPR in empowering India towards Viksit Bharat mission 2047	Prof. Kashmir Singh: Panjab University
04:00 to 5:00PM	Provisional Patent drafting and Complete Specification	Dr. Madhulata Kumari: Amity University Rajasthan
DAY-3 26 <sup>th</sup> March 2025		
02:00 to 4:00 PM	Role of Intellectual Property Rights in Start-ups	Adv. Dr. Rohit Jain, IPR Expert Jaipur
04:00 to 5:00PM	<b>Patentability Search</b> , Things that cannot be Patented, Basic Elements of Patent Ability in an Invention	Dr. Rakhi Muntha: Amity University Rajasthan
DAY-4 27 <sup>th</sup> March 2025		
02:00 to 4:00 PM	Understanding Patents and Their Process to Convert Research Work into Patent	Dr. Bharti Jain: SwaSh Legal Consultants, NCR-Delhi
04:00 to 5:00PM	Geographical Indication	Prof. Puneet Bafna: Amity University Rajasthan
DAY-5 28 <sup>th</sup> March 2025		
02:00 to 4:00 PM	Hands-on-Procedure for Filing a Patent in India	Dr. Madhulata Kumari: Amity University Rajasthan
04:00 to 5:00PM	Distribution of FDP Certificates for all the participants	