



Five-Day Faculty Development Programme ON



MOOC PRODUCTION

Organised by

**AIU-AKU-ACADEMIC & ADMINISTRATIVE
DEVELOPMENT CENTRE**

Aryabhata Knowledge University, Patna

25th to 29th March, 2025

Virtual Lab



CONTACT



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Web
<https://akubihar.ac.in/>

REGISTRATION

<https://forms.gle/gtRYNHkRGQUUtxP89>

Last Date For Registration
24/03/2025
Time : 1:30PM to 4:00PM

PATRON

Prof. Sharad Kumar Yadav

Hon'ble Vice Chancellor

Aryabhata Knowledge University, Patna

CONVENOR

Dr. Manisha Prakash

Coordinator, AIU-AKU-AADC

Head, Academic & Asst. Professor

School of Journalism and Mass Communication
Aryabhata Knowledge University, Patna

Organising Committee

ORGANISING SECRETARY

Dr. Manish Parashar
Asst. Professor

School of Geographical Studies
Aryabhata Knowledge University,
Patna

CO-CONVENOR

Dr. Saad Ashgar Moeni
Asst. Professor

School of River Studies
Aryabhata Knowledge University,
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CO-CONVENOR

Dr. Sandeep Kumar Dubey
Consultant

School of Journalism & Mass Communication
Aryabhata Knowledge University,
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RESOURCE PERSONS

Dr. K. D. Prasad

Director

Educational Media Production Centre (EMPC), Indira Gandhi National Open University (IGNOU), New Delhi

Dr. Yash Paul Sharma
Scientist

ICMR - RMRIMS, Patna

Mr. Krishna Kanta Roy
Assistant Professor

Symbiosis International University, Pune

Mr. Ganesh Lakhade
Founder & Director

Vcan Digital Solutions, Adjunct Professor, Symbiosis Teaching Learning Resource Centre, Symbiosis International (Deemed University), Pune

Dr. Manisha Prakash
Assistant Professor

School of Journalism and Mass Communication, Aryabhata Knowledge University Patna

Dr. Sandeep Kr. Dubey
Consultant

School of Journalism and Mass Communication, Aryabhata Knowledge University, Patna

OBJECTIVE

- Empower educators with the knowledge, skills, and tools necessary to develop and deliver effective online courses.
- Equip educators with the principles and practices of instructional design tailored for online learning environments.
- Train participants in creating educational content, suited for online delivery.
- Familiarize participants with various MOOCs platforms and the technical tools required for course creation, content management, and learner engagement.
- Highlight the importance of quality standards in MOOCs and teach methods for ensuring content accuracy, relevance, and learner engagement.

SCHEDULE

Days	Topic/s
25th March	<p>Introduction and Foundations</p> <ul style="list-style-type: none"> • Introduction to Online Learning & Understanding MOOCs. • Benefits, Challenges, and Effective MOOCs. • Pedagogical Strategies for Online Learning and MOOCs. • Course Planning – Learning Outcomes, Module Structuring <p>Hands-on Activity: eContent and Copyright issues in developing eContent for MOOCs.</p>
26th March	<p>Guidelines & Techniques</p> <ul style="list-style-type: none"> • Discussion on applicable Guidelines for MOOCs, Teaching – Learning Opportunity in SWAYAM MOOCs • Instructional Design: Creating Engaging Video Lectures – Best Practices and Tools <p>Hands-on Activity: Video Production Techniques – Practical Activity: Producing and Editing a Video Lecture</p>
27th March	<p>MOOCs on SWAYAM</p> <ul style="list-style-type: none"> • Overview and Evolution of MOOCs, 4 quadrant approaches in MOOC • Quality Assurance in MOOCs: Rubrics and Feedback Mechanisms • Learner-Centric approach in MOOC. Resource creation for MOOC <p>Hands-on Activity: Peer Review of Course Designs</p>
28th March	<p>Advanced Topics and Future Directions</p> <ul style="list-style-type: none"> • Emerging Trends: Using AI tools to create MOOCs/eContent. <p>MOOC Production</p> <ul style="list-style-type: none"> • Video Production Techniques for MOOCs: Script writing, Video recording <p>Hands-on Activity: Developing a Course Module</p>
29th March	<p>Content Development and dissemination:</p> <ul style="list-style-type: none"> • Content Development and Structuring: Tools for developing Content (Audio, Video, Text, Interactive, Immersive and Assessment). • Content Structuring and dissemination

Participation Fee : ₹2000

Bank Account Details

Bank Name : Union Bank of India
Account No. : 742302010006884

Account Holder Name : SJMC Admission And Misc Fund
IFSC : UBIN0574236

Mode of Payment: Online Mode (Through UPI/NEFT)

ABOUT THE UNIVERSITY

Aryabhata Knowledge University, Patna was established by the Government of Bihar through the Aryabhata Knowledge University Act, 2008 [Bihar Act 24 of 2008]. The Aryabhata Knowledge University (Amendment) Act, 2021 provides to establish and incorporate a University to achieve excellence in teaching, to promote and augment research in Professional Education and new frontiers of learning and knowledge and to conduct and facilitate affiliation of institutions set up by the State Government or Trust or Society in the fields of Nanotechnology, Astronomy, Environmental Science and Climate Change, River Studies, Economics, Journalism and Mass Communication, Geographical Studies, Non-Conventional Energy, Art and Culture, Philosophy, Stem Cell Technology and others. The University has achieved significant progress on all fronts without exception. The University is committed to providing access to quality education for better employability rate. The University continues to foster a culture of research and innovation pushing the boundaries of knowledge across various domains.

ABOUT THE AIU-AKU-ACADEMIC & ADMINISTRATIVE DEVELOPMENT CENTRE

The Aryabhata Knowledge University, Patna has been recognized as the Academic & Administrative Development Centre (AADC) of the Association of Indian Universities (AIU) in 2024. The centre aims to enhance the quality of higher education by providing continuous learning and skill development opportunities for faculty, administrative staff, and other stakeholders. AADC offers short-term programs, primarily through online and in-person modes, covering a wide range of topics relevant to the evolving needs of higher education.