



# ASSOCIATION OF INDIAN UNIVERSITIES



NOTIFICATION FOR SUBMISSION OF PROPOSALS UNDER THE

## Academic and Administrative Development Centre (AADC) Initiative



The Association of Indian Universities (AIU), the premier representative body of universities and higher education institutions in India, invites proposals and Expressions of Interest (EOI) from its member universities for the establishment of Academic and Administrative Development Centre (AADC) under its flagship initiative launched in 2022.

### About AADC

The AADC initiative is a forward-looking programme introduced by AIU to strengthen the academic and administrative ecosystem of Indian higher education. The Centres aim to enhance the professional capacities of faculty and administrative staff in universities and other Higher Education Institutions (HEIs).

These centers will focus on:

- Training faculty for online/blended teaching-learning methodologies.
- Developing e-content and leveraging technology for continuous assessment and evaluation.
- Facilitating research collaborations.
- Conducting programmes on effective university governance & administration through technological advancements.

### Proposal Submission Details



Interested member universities/HEIs are invited to submit their EOI and detailed proposal, duly endorsed by the Head of the Institution, to the following address:

**Ms. Ranjana Parihar**

Joint Secretary

Association of Indian Universities (AIU)

AIU House, 16 Comrade Indrajit Gupta Marg,  
New Delhi – 110002

**Email:** [aadc@aiu.ac.in](mailto:aadc@aiu.ac.in)

**Phone:** 011-23230059 (Ext. 228)

**For detailed guidelines, please visit:** [www.aiu.ac.in](http://www.aiu.ac.in)

**Last date for submission:**

**May 15, 2025**

### General Terms & Conditions

- ✓ Each approved center shall be designated as AIU-[University Name] Academic and Administrative Development Centre (AIU-AADC).
- ✓ AADC will offer short-term capacity-building programmes for faculty, administrators, and other stakeholders in online, offline or hybrid modes.
- ✓ A total of 20 member universities will be selected based on the quality of proposals and available infrastructure. Member universities where AADC Centers are already operational need not apply.
- ✓ AIU will extend a one-time financial support of ₹1,00,000 per selected university:
  - a) An advance of ₹50,000 will be released at the time of the launch for the first programme.
  - b) The remaining ₹50,000 upon submission of a Utilization Certificate
- ✓ Each AADC Centre is expected to conduct a minimum of five (05) programmes during one academic calendar year, **with at least one programme held in physical mode.**
- ✓ AIU will provide academic guidance, including:
  - (a) Identifying resource persons
  - (b) Assisting in the design and development of course content.
  - (c) Supporting the academic structure and delivery model
  - (d) Programme themes and logistics will be finalized in collaboration with the host university
- ✓ After completion of each programme, the host university is required to submit a comprehensive report to AIU for:
  - (a) Archiving
  - (b) Possible publication in the University News
  - (c) Uploading on the AIU website

**AIU encourages all eligible member universities to actively participate in this impactful initiative aimed at transforming higher education through continuous professional development and capacity building. Let us join hands to build a stronger, more innovative, and future-ready academic landscape for India.**