

# A. ADVERTISEMENT TARIFF: UNIVERSITY NEWS JOURNAL W.E.F. APRIL 01, 2017

For Educational Institutions, Govt. Organisations, Publishers, Book Sellers & Distributors

Categories of Advertisement	1 insertion	4 Insertions	8 insertions	12 Insertions
Full Page	15000	45000	85000	120000
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## MECHANICAL DATA OF JOURNAL

**Size of Page: 21 cms x 27 cms**

**Print Area:**

Full Page 23cms (Height) x 16.5cms (Width)  
Half Page 12cms (Height) x 16.5cms (Width)  
Quarter Page 11 cms (Height) x 8cms (Width)  
(Preferable Font Size of the Text-Minimum 10 Point)



The Art Work/CRC in PDF in High Resolution as per Mechanical Data above (in BLACK & WHITE ONLY) or as in OPEN FILE in MS WORD.

## PAYMENT DETAILS

Full advance payment must be sent directly to AIU Account using any of the Digital modes



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- BHIM
- G-Pay/UPI
- AIU Payment Web portal, etc. in the following AIU Account :

1	Bank Account No.	0158101000975 (Savings)
2	Beneficiary Name	ASSOCIATION OF INDIAN UNIVERSITIES
3	Address	16, Comrade Indrajit Gupta Marg, New Delhi-110002
4	Bank & Branch Name	CANARA BANK, DDU MARG
5	Bank's Address	"URDU GHAR, 212, Deen Dayal Upadhyaya Marg New Delhi-110002
6	Branch Code	0158
7	IFSC Code	CNRB0000158
8	PAN NO	AAATA0407F

E-mail ID: [advtun@aiu.ac.in](mailto:advtun@aiu.ac.in)  
EPABX: 011-23230059 (Extr. 208), Direct Line: 01123213481  
Website: <http://www.aiu.ac.in>

## B. RATES OF SUBSCRIPTION EFFECTIVE FROM APRIL 01, 2025 AS GIVEN BELOW

### University News with ordinary post

Period of Subscription	Rates for Hard Copy of University News for Institutions	Rates for Hard Copy of University News for Teacher/Students/Individuals (at residential address only)	single Issue
1 year	₹ 2,500	₹ 1000	₹ 50
2 years	₹ 4,400	₹ 1800	

### Subscription of University News with Registered post

Period of Subscription	Rates for Hard Copy of University News for Institutions with Registered Postal charges	Rates for Hard Copy of University News for Teacher/Students/Individuals (at residential address only) with Registered Postal charges	single Issue
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2 year	₹ 4,400+500 = Rs. 5,400	₹ 1,800+1,000 = Rs. 2,800	

(If opted, all the issues of a particular month will be sent through Registered Parcel/Courier in one packet preferably in the first week of subsequent month.)

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**DEMAND DRAFT ONLY:** Such instrument may be prepared/issued in the name of "Association of Indian Universities" (payable at New Delhi) and the payment instrument must be dispatched along-with a letter with complete mailing address with the name of Contact Person & Telephone/Mobile Number. DD of Gramin, Cooperative Shakhari Bank and Cheques of any kind are not acceptable for payment.



**NEFT/RTGS/Net Banking/G-Pay/Bhim App, etc.:** The requisite amount could also be transferred for its direct/online remittance to our Saving Account via NEFT/RTGS/Net Banking/G-Pay/Bhim App, etc. using the details given in the table above.

In case of Cash Deposit and Online Transfer via NEFT/ RTGS, etc. the proof of payment in the form of Counterfoil of the Cash Deposit Slip and the NEFT UTR Number or the Transaction Number for Online payment may be communicated IMMEDIATELY