

Nitte (Deemed to be University), the Association of Indian Universities (AIU) and the Academic & Administrative Development Centre (AADC)

present

“VECTIS”
**VENTURING INTO ENTREPRENEURIAL CULTURE,
TECHNICAL INNOVATION AND STARTUP ECOSYSTEM**

**Online Faculty Development Program
18th to 22nd May, 2026, 11:00 AM - 04:00 PM**

**Organized
by
Staff Development Centre, Nitte (Deemed to be University)**





Objectives of this program:

- Cultivate Entrepreneurial Faculty Mentors
- Explore Startup Ecosystem Dynamics
- Drive Innovative Technology Pedagogy
- Enhance Startup Mentorship Capacity
- Promote Sustainable Venture Creation



Target Audience: Academicians & Research scholars

DAY 1

18/05/2026

SANKALP: Laying the Cornerstone of the Startup Spirit

11:00 AM -11:15 AM

Inauguration Ceremony

11:15 AM - 01:15 PM

Prarambh: The Roadmap to Entrepreneurship

CA. S S Nayak

Former Chairman, ICAI, Mangaluru
MSME & StartUp Mentor

01:15 PM- 02:00 PM Lunch Break

2:00 PM - 04:00 PM

Startup Funding Mechanisms

CA. Pratiksha Pai

Principal Advisor & StartUp Mentor,
Bengaluru



DAY 2

19/05/2026

VIKAS: Synergizing Business Logic with State Policy

11:00 AM - 01:00 PM

Kalpana to Kriti: The Strategic Architecture of Business

Dr. Shashank Shetty

Associate Professor, Department of Computer Science and Engineering
NMAM Institute of Technology, NitteDU

01:00 PM - 02:00 PM Lunch Break

02:00 PM - 04:00 PM

Samarth: Empowering Ventures through Government Ecosystems

Mr. Sathish Maben

District Resource Person, PMFME Scheme, Mangaluru

DAY 3

20/05/2026

AAVISHKAR TO AMRIT: From Innovation to Impact

11:00 AM - 01:00 PM

IPR for Entrepreneurs: Strategies for Protecting Innovation

Dr. Iddya Karunasagar

Advisor, Research and Patents, NitteDU

01:00 PM - 02:00 PM Lunch Break

02:00 PM - 04:00 PM

Translational Research for Entrepreneurial Innovation

Dr. Manesh Thomas

Chief Executive Officer

Manipal-Government of Karnataka Bioincubator

DAY 4

21/05/2026 **UDBHAV TO VISTAAR: Incubation and Ecosystem Dynamics**

11:00 AM - 01:00 PM

Powering StartUps Through Incubation

Mr. Puneeth Rai

CEO, AIC Nitte Incubation Centre, Karkala

01:00 PM - 02:00 PM Lunch Break

02:00 PM - 04:00 PM

Dynamics of the Indian Startup Ecosystem

Dr. Nidhisha Rao H

Startup Educator, Skillpreneur Launchpad & Associate Professor
JKSHIM, NitteDU

DAY 5

22/05/2026 **PRATYAKSH: Reality Beyond the Business Plan**

11:00 AM - 01:00 PM

The Digital Darpan: Reflecting the Founder's Vision

Ms. Andrea Gonsalves

Co-Founder at MARKET BIRD, Professor, Dept. of Conservative Dentistry and
Endodontics, MCODES, Manipal, Udupi

01:00 PM - 02:00 PM Lunch Break

02:00 PM - 03:30 PM

Antarprerana: The Inner Fire

CA Nisha Dhanuka

Co-Founder: QINFIN Consulting Pvt. Ltd. Bengaluru

03:30 PM - 04:00 PM

Valedictory Session



Registration Details:

Registration Link: <https://forms.gle/U1MLBXfPJHTRJ21w6>

Last date for registration: **15th May, 2026**

Fee Payment Details: **Rs 500/-**



Contact Details:

+91-9980669123 - Staff Development Centre, NitteDU

Email: staffdevelopmentcentre@nitte.edu.in



Account Details:

Scan the QR code to make the payment.



Account Name:

Nitte (Deemed to be University)

Account No. 01052010027150

Name & Address of Bank

Canara Bank, ABSMIDS Branch, Deralakatte

IFSC Code - CNRB0010245

Program Co-ordinators

- **Mrs. Sadhana Deshmukh**

Director, Staff Development Centre, NitteDU

- **Dr. Jnaneshwar Pai Maroor**

Principal, Nitte Institute of Professional Education, NitteDU

- **Dr. Asha Vijay T.**

Assistant Professor, Nitte Institute of Professional Education, NitteDU

- **Dr. Vidyavathi K.**

Assistant Professor, Nitte Institute of Professional Education, NitteDU

Advisory Committee

Name	Designation	Role
Prof Dr M S Moodithaya	Vice Chancellor, NitteDU	Chairperson
Ms Ranjana Parihar	Joint Secretary, AIU	AIU Nominee
Dr Vidya S M	Professor, NMAM Institute of Technology, NitteDU	IQAC Members
Dr Hari Prakash	Associate Professor, JKSHIM Institute of Management, NitteDU	
Dr Anirban Chakraborty	Director, Nitte University Centre for Science Education & Research, NitteDU	Senior Academics
Dr Jnaneshwar Pai Maroor	Principal, Nitte Institute of Professional Education, NitteDU	
Dr Syed Riyaz Ahammed	Deputy Director, International Relations, NitteDU	Senior Administrators
Mrs Sadhana Deshmukh	Director, Staff Development Centre, NitteDU	
Dr Manohara Pai M M	Senior Professor, Manipal Institute of Technology, MAHE	External Members
Dr Rashmi Jain	Professor, Yenepoya Medical College, Yenepoya University	

Nitte University

Nitte (Deemed to be University), Mangaluru, stands as a centre of academic distinction committed to integrating faculty excellence, impactful research and student-centred education. The university fosters faculty development through structured programs that enhance pedagogical skills, clinical proficiency, and scholarly output, while cultivating a culture of continuous learning and innovation. Its research ecosystem emphasizes translational and interdisciplinary studies supported by institutional funding, collaborations and ethical scientific inquiry. Concurrently, Nitte delivers outcome-based teaching programs that incorporate modern educational strategies, experiential learning, and competency-driven training, ensuring that graduates are professionally adept and globally relevant.

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