IPS ACADEMY INDORE - INDIA
INSTITUTE OF BUSINESS MANAGEMENT & RESEARCH
NAAC A++ ACCREDITED | UGC AUTONOMOUS MANAGEMENT INSTITUTE

5 DAYS ONLINE

Faculty Development Programme

on

From Market Signals to Business Insights:

Leveraging Bloomberg, Financial Analytics & Digital Tools for Managerial Decision Making

16th to 20th November 2026



Organized by

Association of Indian Universities (AIU) –
IPS Academy, Institute of Business Management & Research, Indore
Academic and Administrative Development Centre (AADC)

ABOUT ASSOCIATION OF INDIAN UNIVERSITIES (AIU)

The Association of Indian Universities (AIU) is an apex Inter-university organization and representative body of universities and other higher education institutions in India, established under the Society Registration Act, 1860. AIU is committed to the development and enhancement of academic and administrative skills in its member universities. Therefore, AIU has taken a significant step towards enhancing the quality of education by opening Academic and Administrative Development Centres (AADCs) in member universities across India. These centres are focused on faculty training and provide their services for training faculty members and administrative functionaries of the member universities.

ABOUT ACADEMIC & ADMINISTRATIVE DEVELOPMENT CENTRE (AADC)

AIU has established AIU Academic and Administrative Development Centre in 10 different Universities. The aim of establishing these Centre's is to organize short-term professional development programmes for the faculty members and training programmes for the administrative functionaries of the member universities, especially on the use of technology and adopting blended learning methods of teaching. AIU-AADC will offer short-term programs of varying duration aimed at continuous capacity building of the key stakeholders through online and in-person modes.

OBJECTIVES OF AADC

Provide Continuous knowledge and skill acquisition and enhancement for faculty to contribute effectively to the changing landscape of higher education.

Train administrative staff in higher education institutions with appropriate skills to adapt to emerging information technologies.

Prepare library professionals and other technical staff in HEIs to contribute to knowledge cum learning and research resources as per the global demands and the local needs.

Introduce research scholars to the principles of academic integrity and professional ethics.

ABOUT IPS ACADEMY, INSTITUTE OF BUSINESS MANAGEMENT & RESEARCH, INDORE

IPS Academy, Institute of Business Management and Research (IBMR), Indore, is a premier management institute in Central India known for its academic excellence, industry-oriented learning, and holistic development approach. Established in 1994 under the prestigious IPS Academy and accredited with NAAC A++, the institute has consistently promoted quality management education aligned with contemporary industry and societal needs. The institute offers a dynamic academic environment that blends theoretical knowledge with experiential learning through case studies, live projects, industrial visits, seminars, conferences, workshops, and industry interactions.

Its contemporary curriculum emphasizes innovation, digital transformation, analytics, sustainability, entrepreneurship, and leadership development to prepare students for the evolving global business landscape. Supported by experienced faculty members and a strong culture of research, ethics, and professional values, IBMR focuses on nurturing competent, socially responsible, and future-ready professionals. The institute also actively promotes sustainable and community-oriented initiatives, reflecting its commitment to value-based and inclusive education. With a learner-centric approach and strong industry-academia integration, IBMR continues to foster future-ready professionals equipped with leadership, ethical values, and managerial competence.

ABOUT THE 5 DAYS' ONLINE FACULTY DEVELOPMENT PROGRAMME

This FDP is designed to enable faculty members and academic administrators with practical exposure to the process of converting market signals and financial data into meaningful business insights. The programme will introduce participants to the use of Bloomberg and other financial information platforms, enabling them to understand market movements, financial instruments, company performance, economic indicators, industry trends, and investment-related information. Through hands-on learning, participants will gain an understanding of how real-time financial data can support business analysis and managerial decision-making. A key focus of the programme will be on financial analytics and data-driven decision-making. Participants will explore techniques for analyzing financial statements, market trends, company performance, risk indicators, valuation parameters, and other relevant financial information. The FDP will also highlight the application of Excel, dashboards, data visualization, digital analytics tools, and emerging technologies for converting complex datasets into clear and actionable insights. Practical demonstrations and activity-based sessions will help participants connect theoretical concepts with real-world business situations.

OBJECTIVES OF THE FDP

- To develop practical proficiency in Bloomberg and financial information platforms for real-time market and company analysis.
- To strengthen financial analytics, critical thinking, and data-driven decision-making skills.
- To enhance proficiency in Excel, dashboards, data visualization, and digital financial analytics tools.
- To explore the application of AI and Fintech in financial analysis, forecasting, risk management, and strategic decision-making.
- To integrate real-world datasets, simulations, case studies, and industry practices into teaching, research, and experiential learning.

LEARNING OUTCOMES:

By the end of the programme, participants will be able to:

- Interpret financial and market data to identify key market trends, business opportunities, and potential risks.
- Use Bloomberg and financial information platforms to access, analyze, and interpret real-time financial and economic information.
- Apply financial analytics techniques to evaluate company performance, market movements, investment opportunities, and financial risks.
- Use digital tools such as Excel, dashboards, and data visualization platforms to analyze financial information and present insights effectively.
- Apply AI, Fintech, and other emerging digital technologies in financial analysis, forecasting, risk assessment, and strategic decision-making.
- Integrate financial databases and digital analytical tools into teaching, research, and academic activities, thereby enhancing industry relevance and promoting data-driven learning.

A FIVE-DAY JOURNEY: FROM MARKET SIGNALS TO BUSINESS INSIGHTS:

Leveraging Bloomberg, Financial Analytics and Digital Tools for Managerial Decision Making

Day 1: 16th November 2026, Monday

Inaugural of the FDP

Foundations of the Bloomberg Ecosystem, Fundamentals Analysis of the Company

- Introduction to Bloomberg Terminal and Financial Data Ecosystem
- Company Fundamentals and Financial Statement Analysis
- Valuation, Performance Analysis and Investment Insights

Reading Market Signals: Equity, Fixed Income, FX and Commodities

- Equity Markets: Understanding Stock Prices, Indices and Market Trends
- Fixed Income and Foreign Exchange Markets: Rates, Yields and Currency Movements
- Commodity Markets and Cross-Market Signals: From Prices to Business Insights

Day 2: 17th November 2026, Tuesday

Bloomberg Education for Professionals in Teaching and Research

- Integrating Bloomberg Intelligence into Academic Teaching and Applied Research
- Transforming Finance Education through Real-Time Market Data and Analytics
- Building Financial Market Skills through Bloomberg Data and Analytics

Financial Analytics for Valuation and Decision Making from: Simulation Exercise (HBI Simulation)

- Experiencing real-world business decision-making
- Learning through immersive simulation-based pedagogy
- Enhancing analytical and strategic thinking skills
- Applying strategic concepts in dynamic business scenarios
- Collaborative problem-solving through simulations
- Reflecting on simulation outcomes for improved learning and teaching

Day 3: 18th November 2026, Wednesday

AI and Digital Tools for Business Insights

- Transforming Data into Actionable Insights through AI and Digital Technologies
- Leveraging AI and Digital Analytics for Smarter Business Decisions
- From Data to Decisions: Harnessing AI and Digital Tools for Business Intelligence

Research-Based Financial Decision and Teaching Integration

- Integrating Financial Research and Real-World Data into Teaching and Decision Making
- Connecting Financial Research with Classroom Applications and Managerial Decisions
- Transforming Financial Research into Practical Insights for Teaching and Decision Making

Day 4: 19th November 2026, Thursday

Python and Data Analytics for Finance

- Transforming Financial Data into Actionable Insights through Python and Analytics
- Applying Python-Based Analytics for Financial Analysis and Decision Making
- From Financial Data to Smart Decisions: Python for Finance and Analytics
- Building Data-Driven Financial Insights through Python Programming

Excel-Bloomberg Integration and Financial Modelling

- Transforming Market Data into Actionable Financial Models
- Enhancing Financial Modeling through Bloomberg Data and Excel Analytics
- Integrating Market Intelligence and Spreadsheet Analytics for Financial Decision Making

Day 5: 20th November 2026, Friday

Application of Bloomberg for Other Disciplines (Marketing HR, Economics & Other)

- Expanding Bloomberg Applications across Business, Economics and Management Disciplines
- Leveraging Bloomberg Data for Marketing, HR, Economics and Interdisciplinary Research
- Beyond Finance: Applying Bloomberg Insights across Business and Social Sciences
- Cross-Disciplinary Applications of Bloomberg for Data-Driven Teaching and Research

Reflective Journal & Online Assessment

Valedictory Ceremony

INFORMATION FOR PARTICIPANTS

The participants shall be faculty members, research scholars & PG scholars of the AICTE-approved institutions and Industry Personnel.

The FDP will be conducted in online mode.

The certificates shall be issued to those participants who attend the programme with a minimum of 80% attendance and score a minimum of 70% marks in the test.

REGISTRATION DETAILS

Interested candidates can fill the registration form using the following link on or before **November 05, 2026**

https://forms.gle/oGUnKWkHmKUTkkCa6

Registration fee: Rs. 500/- (Non- refundable)

VENUE

Online Mode

Institute of Business Management and Research. IPS Academy Knowledge Village, Rajendra Nagar A.B. Road, Indore-452012.

Website: **https://ipsacademyindore.edu.in**

E-Mail: **aiucoe.ibmr@ipsa.ac.in**

FDP COMMITTEE

CHIEF PATRONS



Shri Yogendra Jain
Vice President, IPS Academy, Indore (M.P.)



Mr. Nishit Jain
CEO, IPS Academy, Indore (M.P.)



Dr. Vivek S. Kushwaha
Director & Professor, IPS Academy, Institute of Business Management and Research, Indore (M.P.)

PATRON



Dr. Pankaj Mittal
Secretary General, Association of Indian Universities, New Delhi

AIU CONVENER



Dr. Ranjana Parihar
Joint Secretary,
Association of Indian Universities,
New Delhi

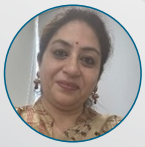
FDP COORDINATORS



Dr. Suraj Sharma
Assistant Professor
IPS Academy, Institute of Business Management and Research, Indore
+91 97555 60736



Dr. Ruchi Mantri
Associate Professor
IPS Academy, Institute of Business Management and Research, Indore
+91 83199 74845



Dr. Namrata Kapoor Kohli
Associate Professor
IPS Academy, Institute of Business Management and Research, Indore
+91 99265 95276